



Hero & Leander or, I love you, but Everything's Under Water

Marketing Pack



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ABOUT THE SHOW

For reference only - please do not use this as marketing copy

Hero & Leander, Or, I Love You But Everything's Under Water is an outdoor live gig theatre show staged in a bandstand. Six multi-instrumentalists tell a tragic love story through songs inspired by folk, indie, sea shanties and choral music. It is a story of bad rulers, worse weather, and how we keep going when everything is terrible. The musicians sing and play a range of instruments: Cello, violin, guitars, accordion, trumpet, percussion. It's based on the Ancient Greek myth Hero & Leander.

KEY SELLING POINTS:

- Outdoor gig theatre show
- A musical tale with six-piece band
- Entertaining, moving and uplifting
- Rich sound world inspired by folk, indie, sea shanties and choral music
- Range of instruments. Cello, violin, guitars, accordion, trumpet, vocals, percussion
- Show is less than an hour
- Inspired by life and world of English coastal towns – a seaside tale
- Based on Ancient Greek myth Hero & Leander

TARGET AUDIENCE:

- Fans of musicals
- Fans of storytelling
- Fans of theatre
- Fans of live music
- Teens 14+ and young people 20 – 30yrs

ASSETS

Dropbox includes:

Promotional photos

Social artwork

Photos from work-in-progress performance.

Song clips

Full length songs

Full work in progress film – **for venue reference only please do not share**



<https://www.dropbox.com/sh/g28v2uzxqocp3ug/AAAg8YAOvkE9-T3xCy8bTYFHa?dl=0>

Album: <https://jackdeanandcompany.bandcamp.com/>

Spotify:

<https://open.spotify.com/album/0RwlAxFavavFRXddeZ708h?si=Q4eK1tmoRF2TW4yzlqPmdA>

Blog: <https://www.jackdean.co.uk/the-sea-greek-myths-and-outdoor-shows/>

Trailer tbc

MARKETING COPY

209 words including title and line up

Hero & Leander, Or, I Love You, But Everything's Under Water

By Jack Dean & Company

Sing, dance and cry with us in this bittersweet outdoor gig theatre show. Six multi-instrumentalists tell an epic seaside tale through songs encompassing folk, indie, sea shanties and choral music. A story of bad rulers, worse weather, and how we keep going when everything is flipping terrible.

Two towns, one rich and one poor, stand separated by a narrow strip of ocean. When the borders close and ships stop sailing between them, two lovers are left stranded on either side. Unphased, Leander takes to swimming across the channel to meet Hero, guided by the light of the lighthouse where she lives. But the jealous and vengeful Hephaestus, carrying an ancient grudge, plots to separate them with a flood like neither town has ever seen.

We all know this will probably end badly. But just maybe, this time, it will turn out different...

Written by Jack Dean.

Composed by Jack Dean & Company.

Cello / Vocals / Percussion – Beatrice Newman

Violin / Vocals / Percussion – Yoon Ji Kim

Vocals / percussion – Siân Keen

Trumpet / Guitars / Vocals – Hanno Rigger

Guitars / Vocals / Percussion – Jack Dean

Accordion / Vocals / Percussion – Jay Kerry

SHORTER COPY - 114 words including title and line up

Hero & Leander, Or, I Love You, But Everything's Under Water

By Jack Dean & Company

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ABOUT THE COMPANY

Jack Dean & Company a non-profit organisation set up to help tell stories of how things could be. We collaborate with inspiring and exceptional artists to create new work across many artforms. Founded by Jack Dean in 2020, we are committed to offering people across the UK the chance to dream of a different world, whatever the current one may hold.

ABOUT JACK DEAN:

Jack Dean is a poet, playwright, performer, emcee and composer. His work tells stories that wander the lands between myth, memory and history. He has toured internationally, including at Latitude Festival, the South Bank Centre and the Bowery Poetry Club in New York. He is the creator of the Fake Town Fables and Infinite Hex podcasts. He really likes zeppelins.

www.jackdean.co.uk

SOCIAL

Jack Dean

Twitter <https://twitter.com/mcjackdean/>

Facebook <https://www.facebook.com/jackdeanwriter/>

Instagram <https://www.instagram.com/mcjackdean/?hl=en>

Website <https://www.jackdean.co.uk/>

EXAMPLE SOCIAL POSTS

Lovers divided by the raging ocean, the gods taking sides and a storm brewing; what could go wrong? Find out in Jack Dean & Company's bittersweet new gig theatre retelling of Hero & Leander **VENUE DATE TICKET LINK**

Swim the raging ocean with Leander as sea shanties, folk & indie music combine in this modern retelling of an ancient romance. **VENUE DATE TICKET LINK**

A captivating mix of folk, indie, sea shanty & choral music combine as lovers Hero & Leander are separated by more than just an ocean. Can the gods intervene in time to prevent disaster? Find



out in this modern gig theatre retelling of Hero & Leander by Jack Dean & Company [VENUE DATE TICKET LINK](#)

Gig theatre meets Greek mythology in this compelling retelling of Hero & Leander by Jack Dean & Company. [VENUE DATE TICKET LINK](#)

BANDSTAND ONLY: A pop up bandstand, six musicians, two lovers and some very angry gods. All the makings of a great night out. Join Jack Dean & Company as they retell the romance of Hero & Leander [VENUE DATE TICKET LINK](#)

Hashtags you could use: #gigtheatre #outdoortheatre #greekmyths #mythology #myths #seashanty

FRONT OF HOUSE / BOX OFFICE BRIEFING

Show: Hero & Leander, Or, I Love You, But Everything's Under Water

Written by: Jack Dean

Performed by:

Cello / Vocals / Percussion – Beatrice Newman

Violin / Vocals / Percussion – Yoon Ji Kim

Vocals / percussion – Siân Keen

Trumpet / Guitars / Vocals – Hanno Rigger

Guitars / Vocals / Percussion – Jack Dean

Accordion / Vocals / Percussion – Jay Kerry

Running time: 45 – 50 minutes

Age guidance: N/A

Content warnings: N/A

The show in one sentence: Six multi-instrumentalists tell an epic seaside romance through music.

It is particularly suitable for: Teens and young people, but the whole family would find it entertaining.

ABOUT: Sing, dance and cry with us in this bittersweet outdoor gig theatre show. Six multi-instrumentalists tell an epic seaside tale through songs encompassing folk, indie, sea shanties and choral music. A story of bad rulers, worse weather, and how we keep going when everything is flipping terrible.

PRESS

“Incredibly innovative... Writer Jack Dean enthrals his audience” // [REVIEWS HUB](#)

“Impressive poetic, musical and narrative skills... undoubtedly a performer with an exciting career ahead of him” // [EXEUNT](#)